

Flipcarbon Integrated Solutions Private Limited.

Our Business is to Grow Your Business.

Our Corporate Profile

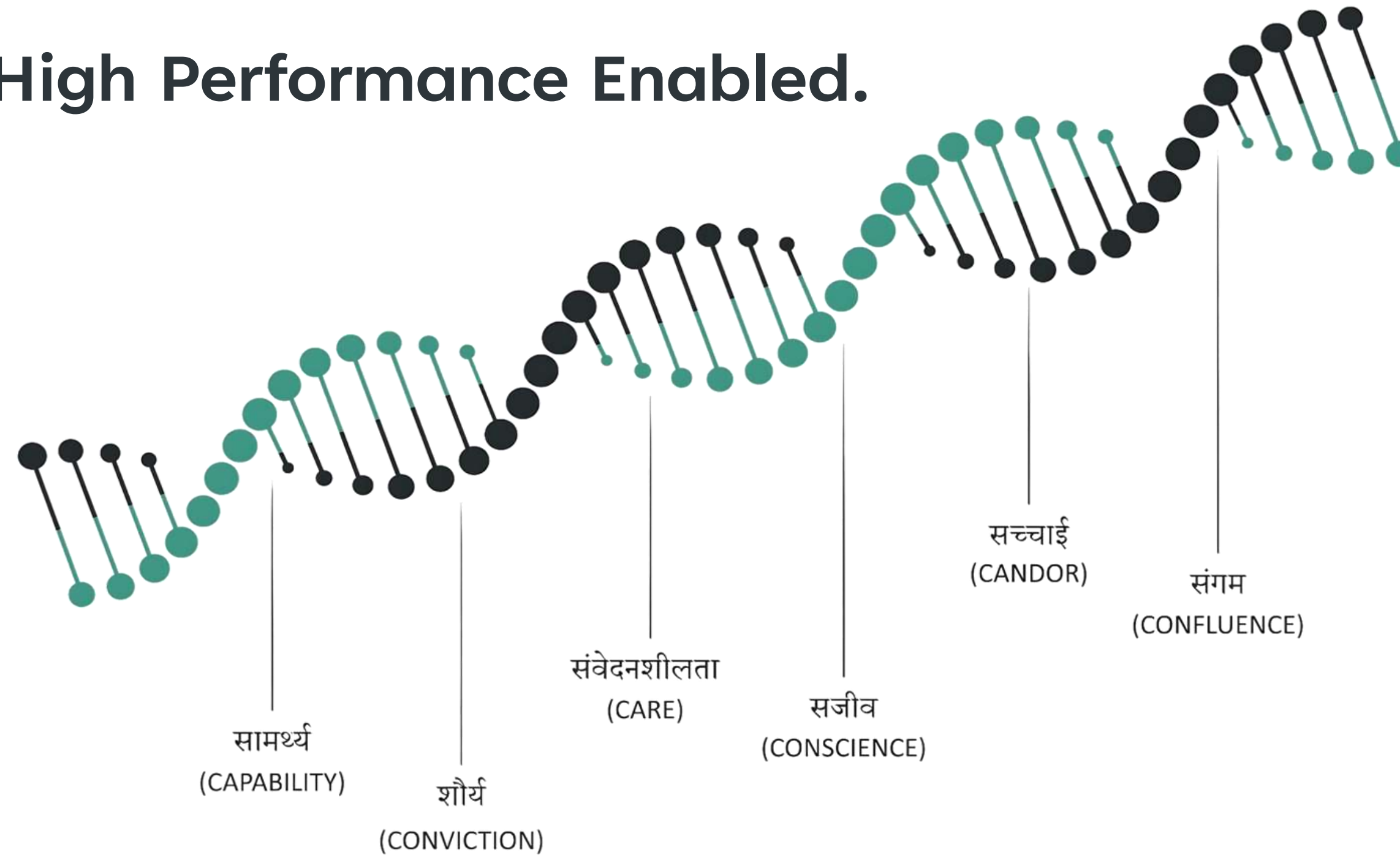


ABOUT FLIPCARBON

Flipcarbon is a Strategic Consulting firm, founded in **2014**, delighting clients and making a difference across **42+ industries** for a **decade**. We have successfully partnered with over **200 clients** impacting topline, bottom-line and business sustainability. Working closely with Promoters and CXOs, we tackle complex challenges and deliver accelerated results, ensuring that strategies are seamlessly executed from the boardroom to the operational level. Focused on creating agile, future-ready enterprises, we empower industry leaders to **drive innovation** and achieve sustained **competitive advantage**.

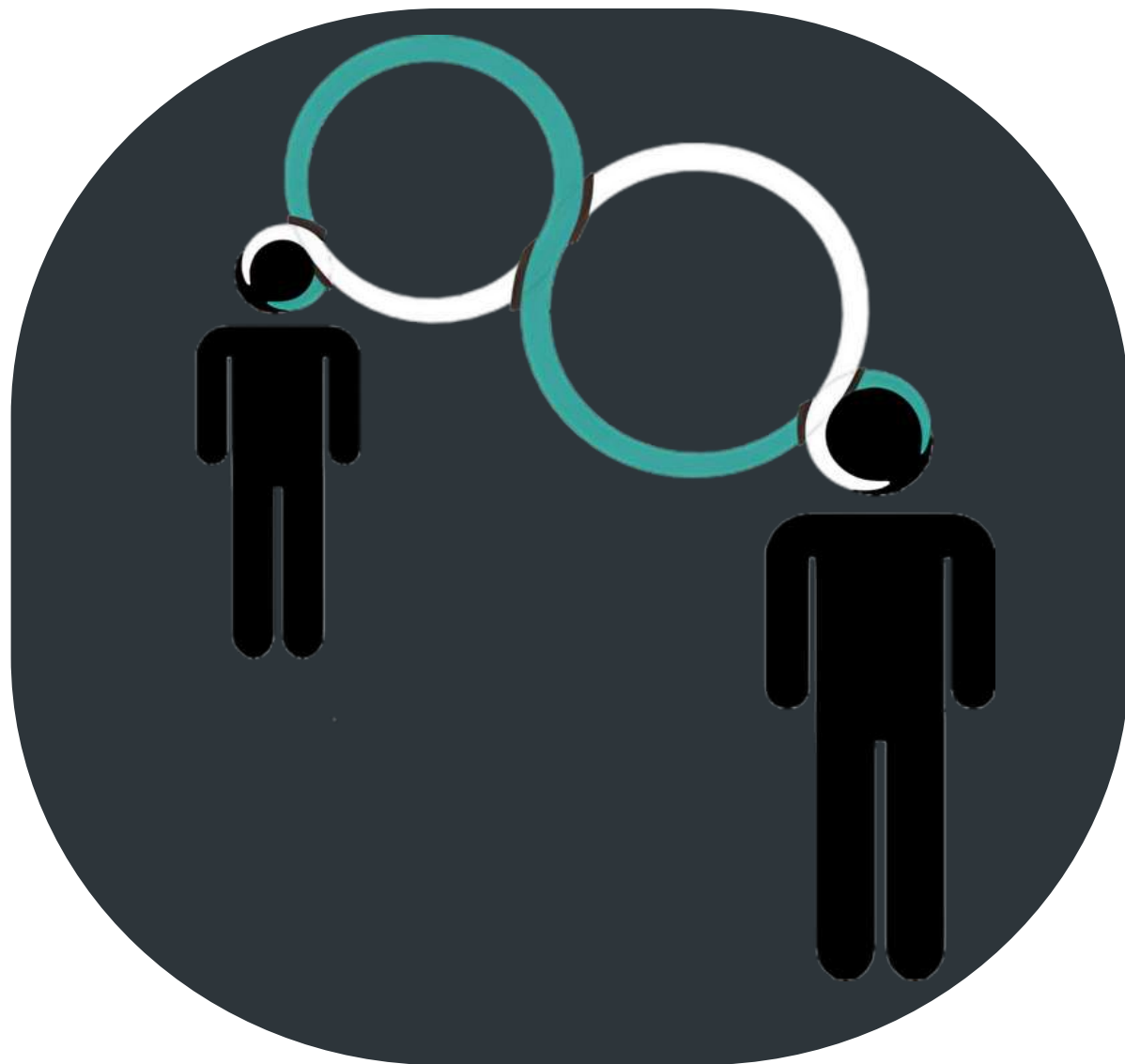


Our DNA Sustainable High Performance Enabled.



It is a set of values which define who we are and how we approach our customers, our deliverables and our responsibilities.

Our Dream



We partner with clients for the fulfillment of their dreams. We catalyze and enable sustained business performance through alignment of strategy and people.

Our Driver

We think long-term. A start-up today can be a unicorn tomorrow. A family enterprise can decide to unlock even more value by inducting a different talent group. An Enterprise can push the boundaries of breakthrough innovation. A government can decide to run like a corporation. Thinking big is our driver and we keep pushing our capabilities to be ready for a larger future.



Our Milestones

4th December 2014
Flipcarbon was Born

April 2015
First Consulting Project Secured

April 2016
Multiple Consulting Projects Secured

Jan 2017
Fractional CHRO Services Launched

December 2020
We bounce back in style.
Flipcarbon UniverCT launched

April-June 2020
COVID induced lockdown leads to massive client attrition

September 2019
Fractional CFO Services Launched

April 2021
Flipsearch launched

October 2022
Fractional CXO Services unveiled

September 2023
Manufacturing, Supply and Operations Consulting launched

April 2024
CarbonEye introduced for advanced analytics

Our Services

1.

Fractional CHRO

2.

Fractional CFO

3.

Enterprise Consulting

4.

Flipsearch

Talent Advisory

5.

UniverCT

Capability Transformation

6.

**Manufacturing, Supply
and Operations
Consulting**

1. Fractional CHRO

WHY CHRO?

- For **5X growth**, just refining products or market strategies won't suffice.
- At Flipcarbon, our top-notch CHRO team ensures alignment with business objectives for success.

Strategic CHRO Services

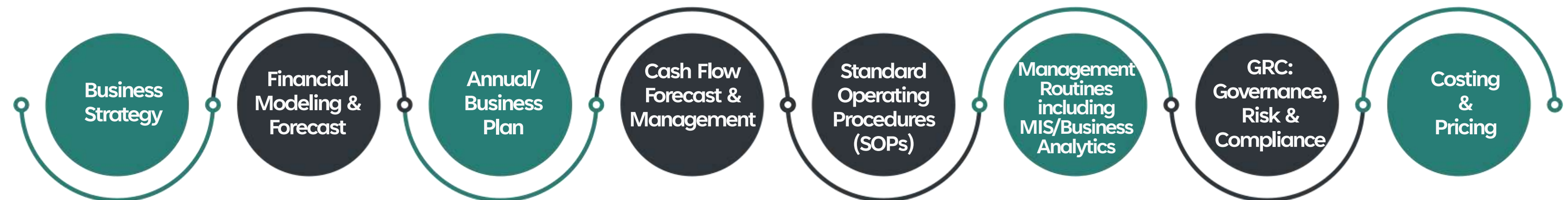


2. Fractional CFO

WHY CFO?

- A robust **business strategy** is crucial, but its execution & performance evaluation hinges on a strategic CFO intervention.
- This is where the **CFO** steps in as the orchestrator of delivering a continuum of **financial performance, growth and profitability**

Strategic CFO Advisory



3. Enterprise Consulting

Our Methodology

1. Diagnostics & Assessment
2. Strategy & Design
3. Communicate & Educate
4. Implement & Measure Success

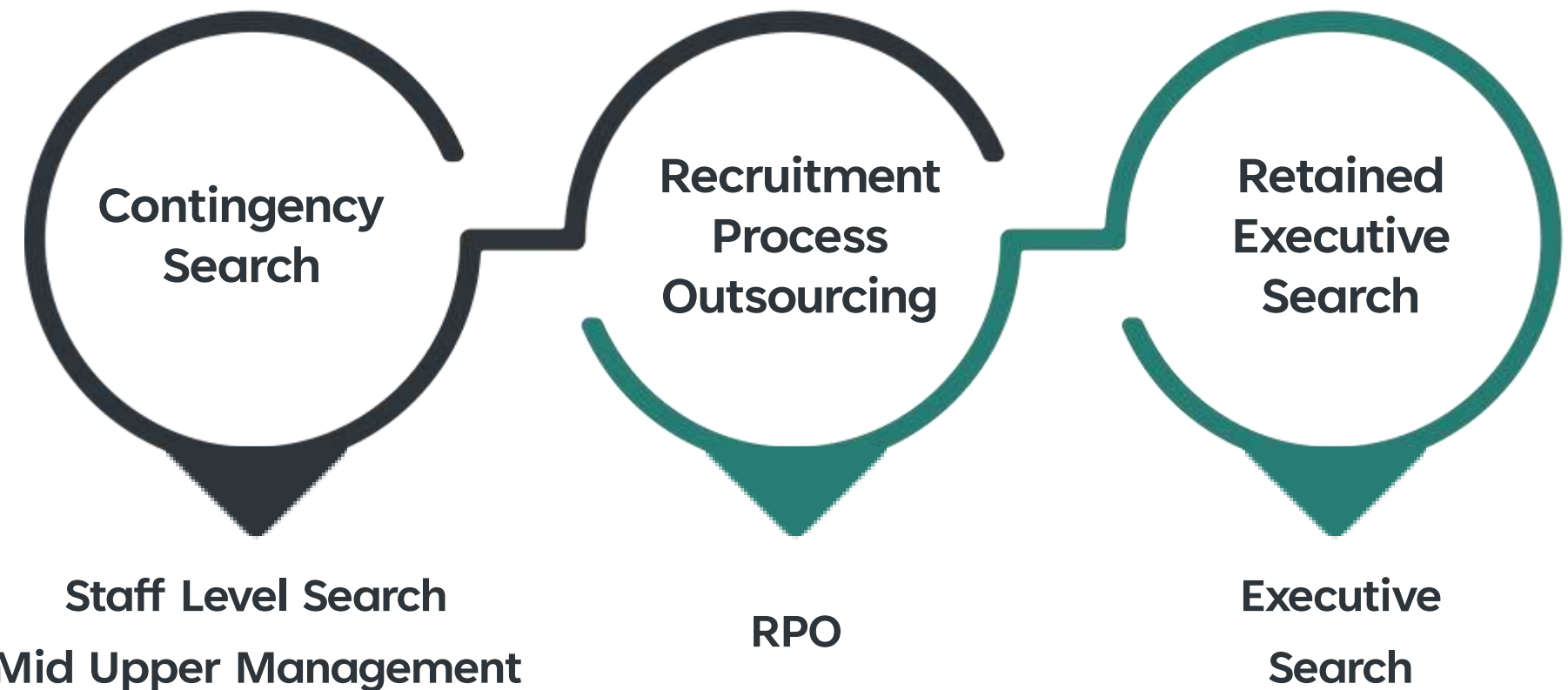
Our Enterprise Solutions



4. Flipsearch (Talent Advisory)

- A handful of companies understand that all successful business operations come down to three basic principles; **People—Product—Profit**.
- Without **PEOPLE**, you cannot do much with the other two. Hence, the right talent in your team is always a key factor.

FLIPSEARCH SERVICE OFFERINGS

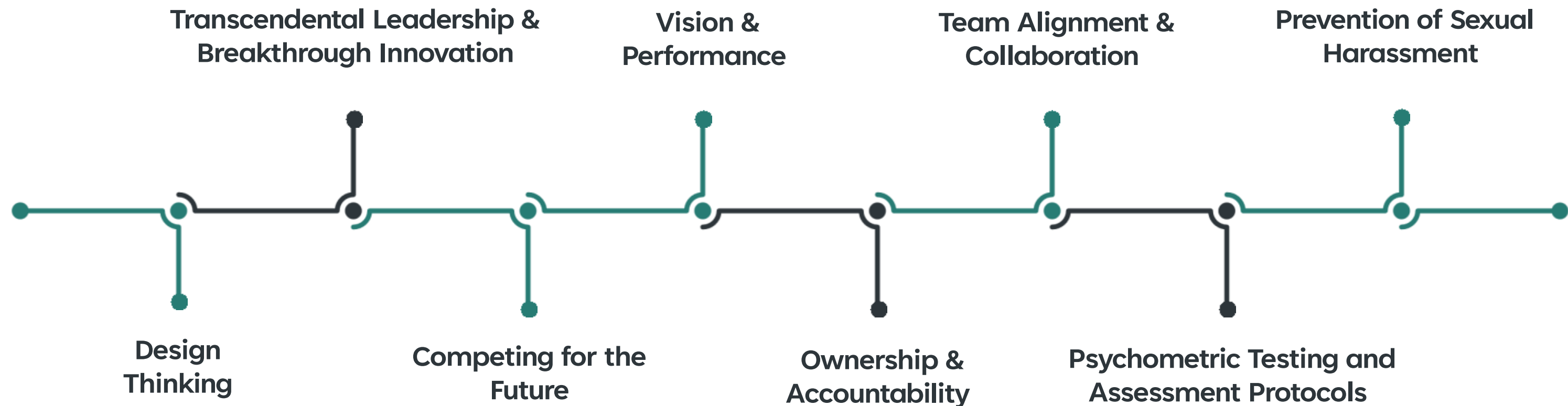


5. UniverCT

Capability Transformation

- A learning/performance enhancement enablement platform.
- We co-create solutions to meet the unique needs of clients.
- Aims to design intervention which ensures desired behaviour leading to sustained business growth

OUR CAPABILITY TRANSFORMATION SOLUTIONS

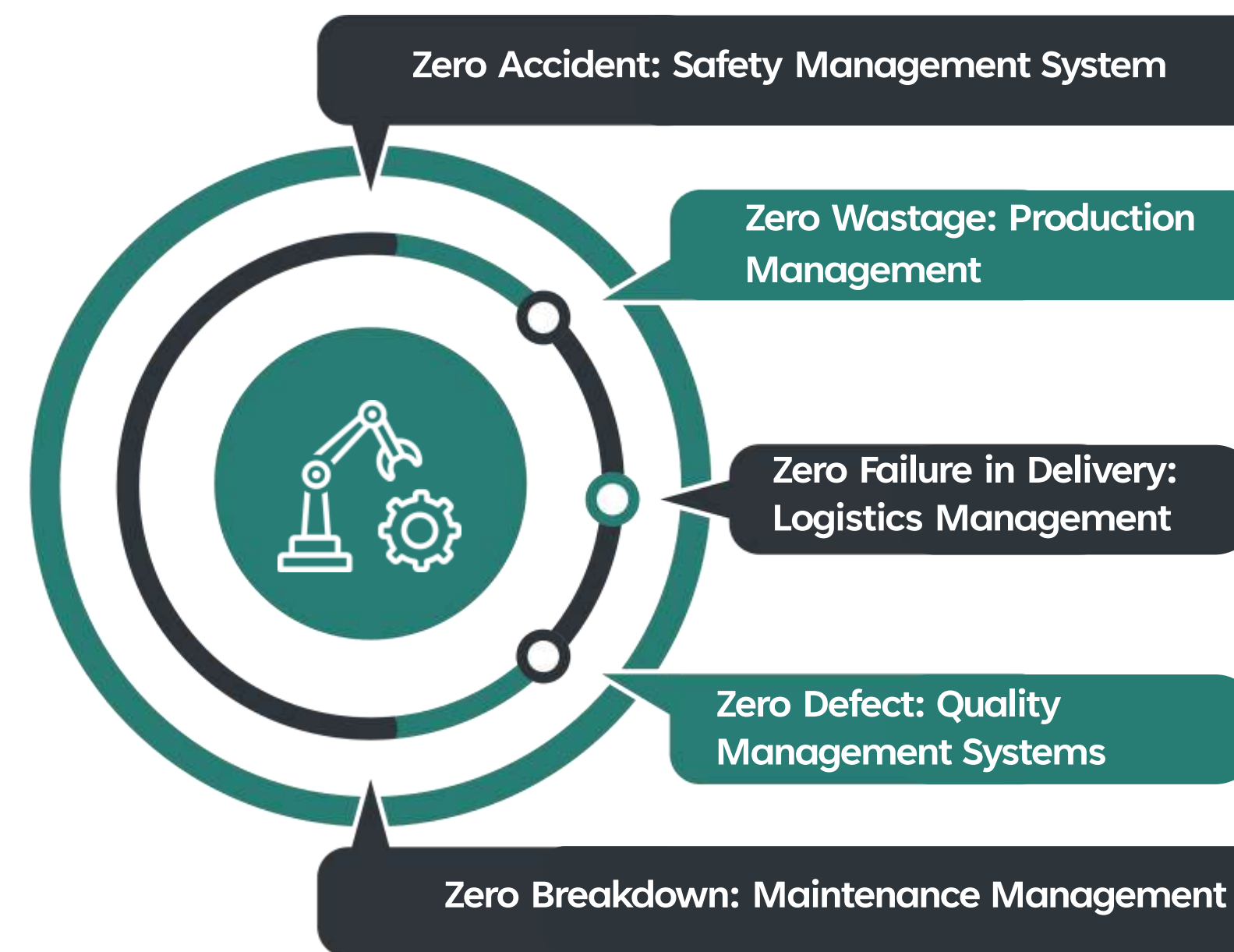


6. Manufacturing, Supply and Operations Consulting

WHY MANUFACTURING SERVICES?

- With a total Manufacturing Sector size of around **\$700 Billion**, **27.3 million** workers and a **CAGR** of more than **4%**, India is rapidly growing to become the next global leader in Manufacturing.
- While this comes with many opportunities, **6.8 lakh+** manufacturing organizations mean that there is an even greater amount of competition.
- In this market, those who evolve and develop a sharper competitive edge are the ones who ultimately gain the fruit of a larger market.

CORNERSTONES OF OUR OFFERINGS



Our Leadership Team



ALOK RANJAN
Chief Executive Officer
Business Transformation & Resilience Expert



PRABHASH NIRBHAY
Partner & Founder
Business Transformation & Resilience Expert



ABHIMANYU KUMAR
Partner
Organisation & People Strategy Expert



DEEPAK KEWALRAMANI
Partner & Co-Founder
Corporate Finance & Strategy Expert



RAJESH SAHAY
Partner
Business Transformation & Resilience Expert



BHASKAR BANERJEE
Associate Partner
Corporate Finance & Strategy Expert



SURANJAN DASS
Associate Partner
Manufacturing, Supply & Operations Expert



NIYATI RAO
Business Head – Western India
Organization & People Strategy Expert



Our Leadership Team



Hina Agarwal
Principal Consultant
Corporate Finance & Strategy



PARTHA ROY
Principal Consultant
Organization & People Strategy



SONIYA MITTAL
Principal Consultant
Organization & People Strategy



MANALI GODAMBE
Principal Consultant
Organization & People Strategy



SUPRIYA KAMBLE
Principal Consultant
Organization & People Strategy



ASHUTOSH BHATTACHARYA
Senior Consultant
Manufacturing, Supply & Operations



THANK YOU

LET'S GET IN TOUCH

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